Online Shopping System for Electronic Devices

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Abstract: The rapid expansion of e-commerce has revolutionized traditional shopping, offering customers a more convenient and efficient way to buy products online. "The Online Shopping System for Electronic Devices" involves creating a web-based platform where the users can easily browse, choose, and purchase various electronic gadgets from their homes. Built using PHP for server-side programming, along with HTML, CSS, and JavaScript for the user interface, the system delivers dynamic content and interactive features. MySQL database is employed to securely store product details, user profiles, and transaction data. Key functionalities include organized product categories, powerful search options, shopping cart management, secure login, and an order management system for administrators. The users can access detailed product information, compare prices, and finalize their purchases online. The platform prioritizes scalability and security to ensure smooth, dependable operation for all users. The system presents how web development technologies can create an effective e-commerce solution, making the buying process for electronic devices simpler and more accessible, while emphasizing the advantages of PHP-based platforms in digital retail.

Keywords: Electronic Devices, Online Shopping, Web Application, E-commerce System, Cart Management

INTRODUCTION

The rapid advancement of technology has significantly changed the way people shop, with online shopping becoming increasingly popular worldwide. The "Online Shopping System for Electronic Devices" aims to provide a convenient and efficient platform for customers to purchase electronic gadgets from anywhere at any time. This system is designed to simplify the shopping experience by allowing users to easily browse through a wide range of electronic products, compare features and prices, and make secure purchases online. Developed using PHP, HTML, CSS, and JavaScript, the platform ensures a dynamic and interactive user interface. MySQL database supports the system by securely storing product information, user details, and transaction records. Key features, including product categorization, search functionality, a shopping cart, and secure user authentication, significantly enhance both usability and security. This project demonstrates the potential of web technologies in creating scalable, user-friendly e-commerce solutions and meeting the growing demand for digital retail in today's fast-paced world.

PROBLEM

The traditional methods of purchasing electronic devices often involve visiting multiple physical stores, which can be time-consuming, inconvenient, and sometimes limited by store

Accepted Date: 30.9.2025
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hours and product availability. The customers may face difficulties in comparing prices, accessing detailed product information, and ensuring secure transactions. Additionally, managing inventory and orders manually poses the challenges for sellers, leading to inefficiencies and errors. The lack of a centralized, user-friendly online platform specifically tailored for electronic devices creates a gap in the market for both buyers and sellers. This project aims to address these issues by developing an Online Shopping System for Electronic Devices that offers a seamless, secure, and efficient shopping experience, enabling the users to easily browse, compare, and purchase products online while providing administrators with effective tools for order and inventory management.

APPROACH

The Online Shopping System for Electronic Devices is based on the client-server architecture and modern web development technologies. The client side uses HTML, CSS, and JavaScript to create an interactive interface, while the server side employs PHP to manage tasks like user authentication, product handling, and transactions. MySQL database securely stores product and user information. The system is designed modularly, dividing it into parts such as user management, product catalog, shopping cart, and order processing to ensure scalability and ease of maintenance. Security features include secure login and encrypted data transfer. Additionally, dynamic content and AJAX improve the platform's responsiveness and user experience. This combined approach results in a reliable, scalable, and user-friendly online shopping system specifically designed for electronic devices.

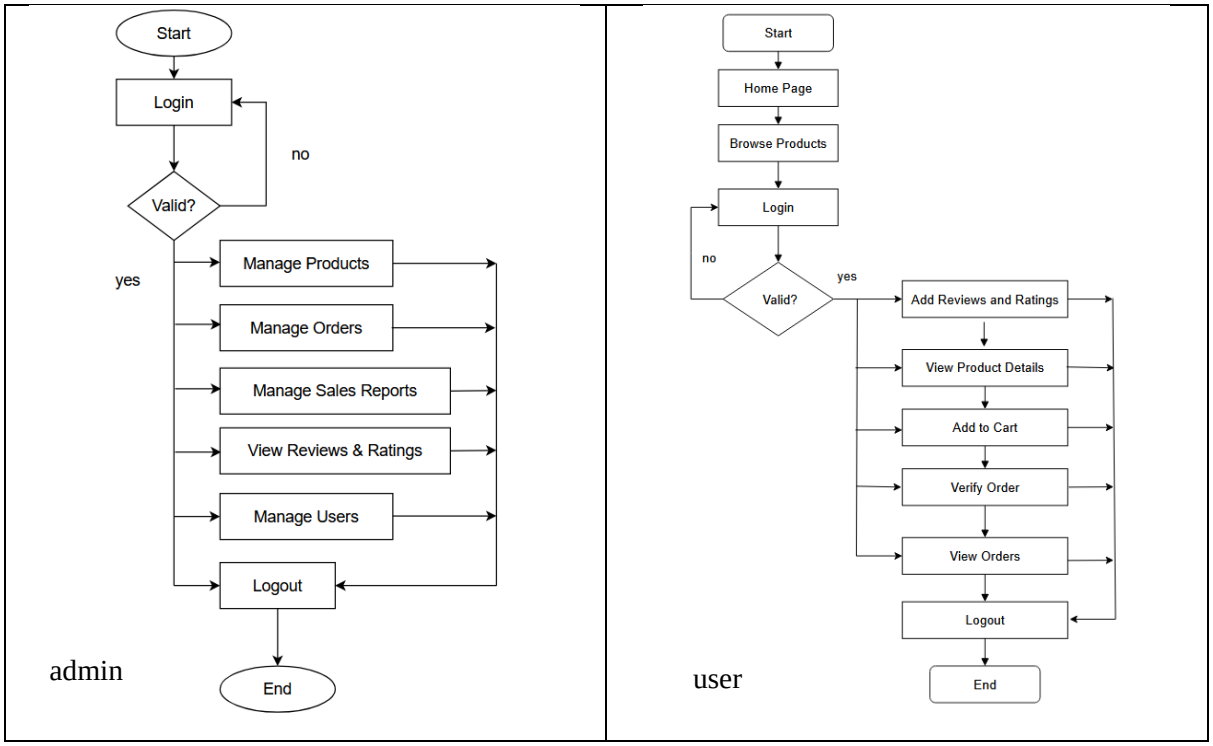

Figure 1: System Flow Diagram

Figure 1 is the system flow diagram for the Online Shopping System for Electronic Devices, illustrating the process from user interaction to order completion. It begins with the user accessing the platform to browse or search for the electronic products. Users can view

Accepted Date: 30.9.2025
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detailed product information and add desired items to their shopping cart. Users can view detailed product information and add desired items to their shopping cart. They must login or register if they are not already authenticated. After authentication, users review their cart and proceed to checkout, where payment and shipping details are provided. The system processes the order, updates the inventory in the database, and generates an order confirmation. Administrators can manage products, orders, and user information through a separate interface. Throughout the flow, the system ensures secure data handling and smooth transitions between each step, enhancing user experience and operational efficiency. This flow diagram helps visualize the core interactions and data exchanges within the online shopping platform.

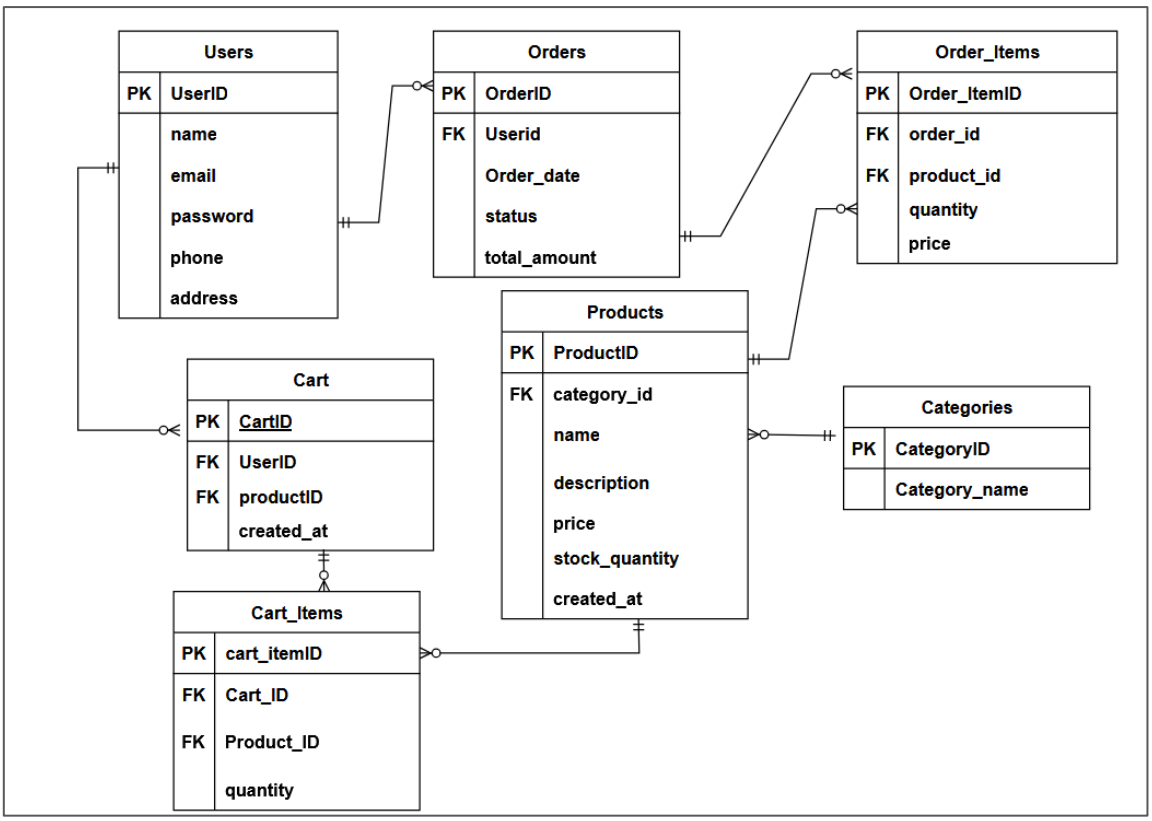

Figure 2: ER Design

Figure 2 illustrates the ER diagram for the database structure of an Online Shopping System for Electronic Devices, showing entities, attributes, and relationships. The Categories entity stores product categories, which categorize items in the Products table containing details such as name, description, price, stock, and image. Users can store customer details and place orders, which include the order amount, date, and status. Products can be added to a Cart, linked to both users and products, or included in Order_Items, which record the quantity and price of each product in order. Payments store transaction details for orders, including amount, date, method, and status, ensuring accurate order tracking and management.

RESULTS

The Online Shopping System for Electronic Devices successfully provides a user-friendly platform for browsing, selecting, and purchasing electronic products online as show in Figure 3. The system efficiently manages product listings, user accounts, and transaction

Accepted Date: 30.9.2025
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processes through its integrated PHP backend and MySQL database. The users can easily search for products, add them to the cart, and complete secure transactions with confidence.

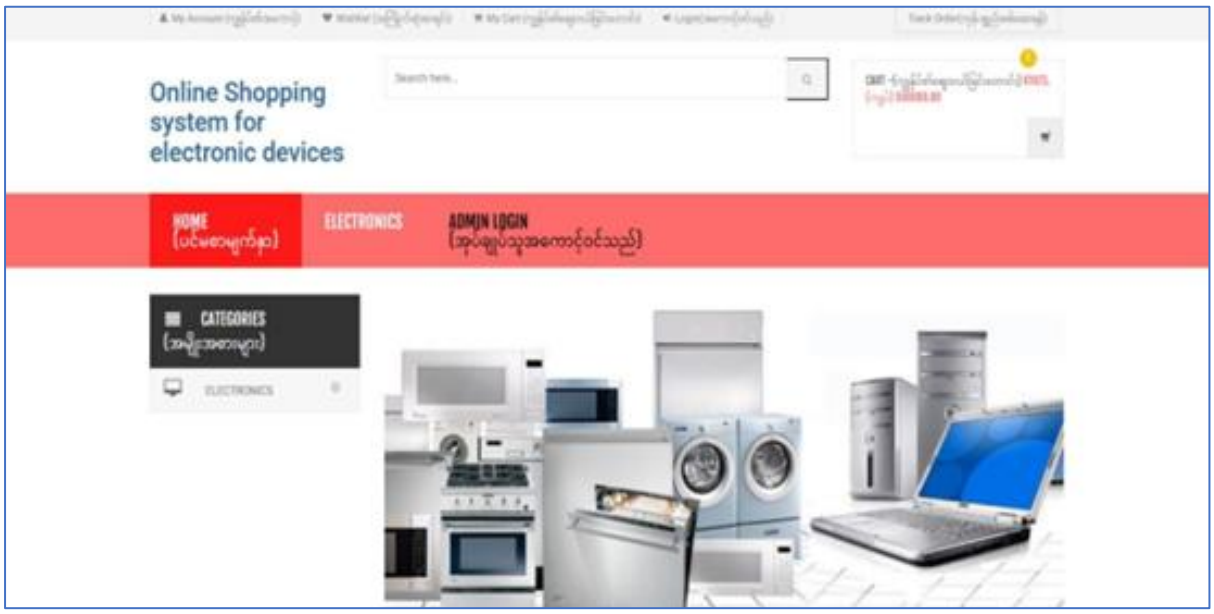

Figure 3: Home Page

The system evaluation demonstrates reliable performance under the diverse conditions efficiently, supporting multiple users simultaneously without noticeable delays. Its modular architecture simplifies maintenance and facilitates future scalability. Security measures, including encrypted login and secure payment processing, ensure effective protection for user data. Test users expressed strong satisfaction with the website's intuitive navigation and responsive design. Areas for improvement include offering additional payment options, enhancing mobile responsiveness, and integrating advanced recommendation algorithms. Overall, the system achieves its objectives by delivering a secure, scalable, and user-friendly online shopping platform designed for electronic devices.

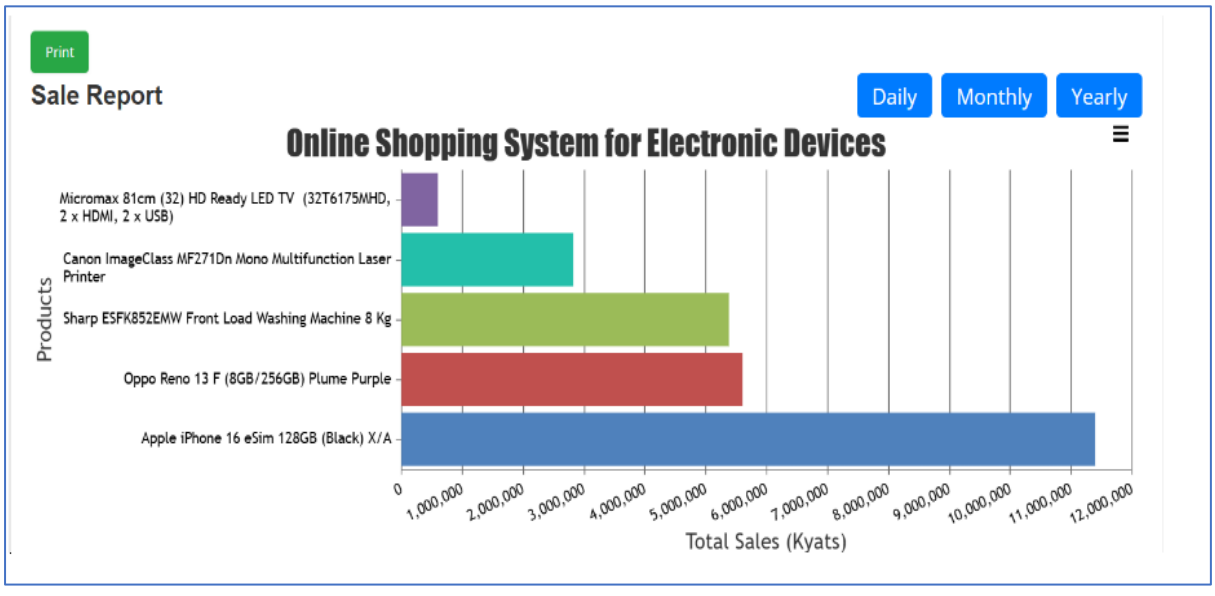

Figure 4: Sales Report

Accepted Date: 30.9.2025
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Figure 4 illustrates the sales report of various electronic products sold through an online shopping platform. The report is presented as a horizontal bar chart, showing the total sales for each product. The interface offers options to filter the sales data by different time ranges: Daily, Monthly, and Yearly, allowing users to analyze performance over specific periods. This interactive feature enhances the report's usability by enabling users to track and compare product sales trends over time.

CONCLUSION

The Online Shopping System for Electronic Devices provides a convenient and efficient platform for purchasing electronic products online, integrating the essential features like product browsing, secure transactions, and order management to ensure the smooth user experience. Its advantages include easy product access, secure authentication, real-time order processing, and a modular design that supports scalability and maintenance, along with dynamic content for enhanced interaction. However, the system has some limitations, such as limited payment options, basic mobile compatibility, and a minimal recommendation system, which may affect the personalized shopping experience. Future improvements should focus on adding multiple payment gateways, improving mobile responsiveness, implementing advanced recommendation algorithms, and incorporating customer review features to boost usability and user engagement.

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